

BLUE GORILLA

GIVING CONSULTANCY



Blue Gorilla Giving Consultancy provides **strategic guidance in cause-related goals** for both donors and beneficiaries. We specialize in **bridging the gap between global influence and grassroots results**, applying decades of high-stakes experience to create **holistic solutions** that integrate community development with environmental objectives.

The "Wildlife Robin Hood" Approach

Founded by Greg Cummings—an award-winning conservationist and "wildlife Robin Hood"—the consultancy leverages a history of **raising significant funds** to support endangered habitats and the communities living alongside them. Our approach is built on a **proven track record of success**, including initiatives that led to a **50% increase in mountain gorilla populations** through community-led conservation models that remain self-sustaining today.

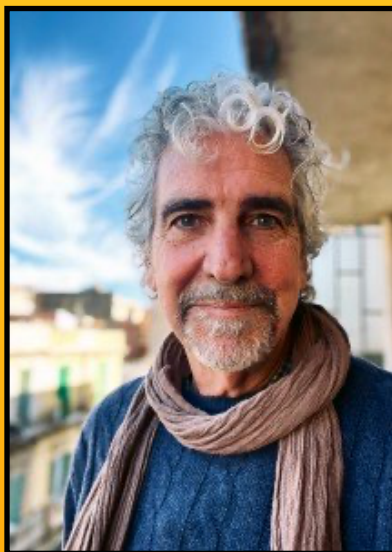
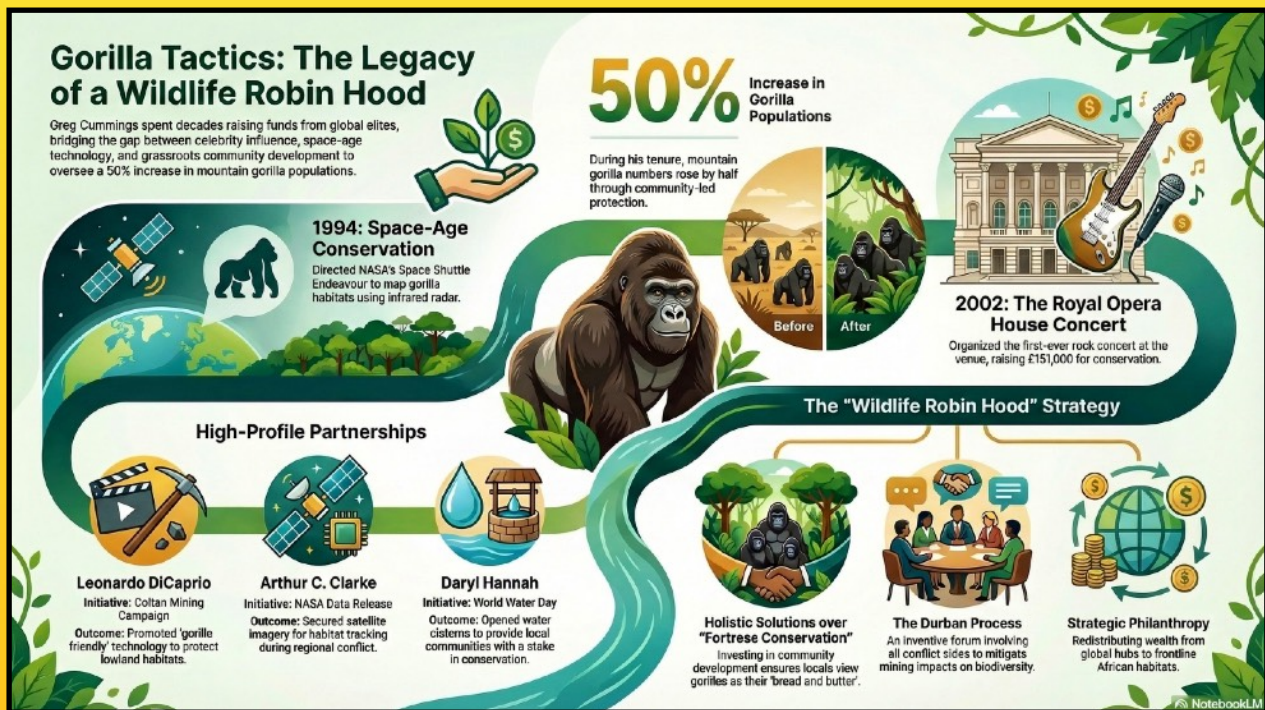
Strategic Services for a Complex World

We offer a unique **"Third Culture Kid" perspective**, providing our clients with a **global view** and a "rare frequency" that helps anticipate risks in "troubled parts of the world". Our specialized services include:

- **ESG & Ethical Supply Chains:** We navigate complex ethical minefields, such as the **Durban Process**, to help corporations mitigate their environmental footprint and manage the impacts of mineral extraction on biodiversity.
- **High-Impact Advocacy & Media:** From organizing the **Centenary Concert at the Royal Opera House** to collaborating with global icons like **Leonardo DiCaprio, Daryl Hannah, and Arthur C. Clarke**, we build bridges between celebrity influence and grassroots action.
- **Narrative Grant Writing & Thought Leadership:** We apply literary skill and global acumen to help social change leaders produce **high-impact reports** and authentic communications that resonate across cultural boundaries.

Why Blue Gorilla?

Whether we are tracking **disturbing trends in geopolitics** or identifying self-sustaining "holistic" opportunities for social change, Blue Gorilla Giving remains **tuned to the planet's pulse**. We translate corporate and philanthropic goals into **resilient, meaningful impact**.



Greg Cummings, founder of Blue Gorilla Giving, is a renowned **conservationist and fundraiser** dedicated to protecting **endangered gorillas** in Central Africa. Through his leadership at the **Dian Fossey Gorilla Fund UK** and his current work with **Blue Gorilla Giving Consultancy**, Cummings has implemented **holistic conservation strategies** that support both wildlife and local human communities. He has proven his ability to recruit **high-profile celebrities** like **Leonardo DiCaprio** and **Daryl Hannah** to raise global awareness and funds for environmental causes. His career milestones include pioneering **satellite tracking of habitats**, organizing massive **benefit concerts**, and advocating for **"gorilla-friendly" technology** to reduce harmful mining. His **memoir, *Gorilla Tactics***, recounts his global travels and "wildlife Robin Hood" efforts to ensure a future for the **great apes**.

Cummings's **"Third Culture Kid"** perspective, shaped by being raised across four continents, offers global corporations a "rare frequency" and a unique set of strategic advantages in an increasingly complex world. This background provides a **global view** that is particularly valuable for navigating the intersection of international business, ethics, and sustainability.

This perspective can help global corporations in the following ways:

- **Predicting and Navigating Geopolitical Crises:** Having a life lived in transit across diverse cultures provides an "eye for where the next crisis might arise". This skill is essential for corporations tracking **disturbing trends in geopolitics** and climate change, allowing them to anticipate risks in "troubled parts of the world" before they manifest.

- **Managing Ethical Supply Chain Complexities:** Cummings's experience with the "**Durban Process**" and the "gorilla-friendly technology" campaign demonstrates a rare ability to navigate the ethical minefields of global supply chains. For corporations in the tech or mining sectors, this perspective is vital for mitigating environmental footprints and addressing the impact of mineral extraction (such as coltan) on biodiversity and local communities.
- **Bridge-Building Between Diverse Stakeholders:** A "Third Culture Kid" is naturally adept at "bridge-building" between vastly different worlds. Cummings has a proven track record of connecting high-net-worth donors and celebrities in **Manhattan, London, and Malibu** with grassroots conservation projects in **Rwanda and the Congo**. This ability to translate corporate goals into meaningful social change is a core component of modern **Corporate Social Responsibility (CSR)** and ESG strategies.
- **Implementing "Holistic" Global Solutions:** Rather than focusing on narrow, "fortress" models of operation, Cummings's perspective favours "**holistic solutions**" that integrate community development with corporate objectives. By ensuring that local populations have a "literal and financial stake" in the success of a project, corporations can create more resilient, self-sustaining operations in international markets.
- **Narrative and Strategic Communication:** In a world where organizations struggle to tell their stories, Cummings's ability to apply "skill, acumen, and a Third Culture Kid perspective" to broad topics helps corporations produce high-impact narratives. This is critical for **Thought Leadership** and creating authentic communications that resonate across different cultural and geographic boundaries.



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As policy makers pivot towards rights-based conservation and biocultural diversity, Blue Gorilla aims to apply its decades-long experience in community-based Protected Area management to dismantling fortress conservation and helping Indigenous people and communities acquire stewardship of their traditional lands.

<http://bluegorillagiving.ca>